

cayugacenters 

# FOSTER CARE AMBASSADOR

+++++ PROGRAM

Join our passionate advocates  
who support the Cayuga  
Centers mission every day!





# WHAT IS A FOSTER CARE *Ambassador?*

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Our Ambassadors make an impact by raising awareness about foster care, breaking the myths surrounding foster care, and empowering those who have the calling to become foster parents with Cayuga Centers. Because we don't often have volunteer opportunities within the organization, this program allows you to support Cayuga Centers mission in an impactful way.





# WHAT CAN *Ambassadors* DO?



## SHARE MATERIALS

Foster care ambassadors can distribute educational materials about Cayuga Centers Foster Care programs, or pass out items like swag or recruitment flyers.

### WAYS TO SHARE:

- Drop off flyers in your breakroom
- Hang flyers at your favorite local businesses
- Hand out flyers at churches or PTA groups
- Share flyers with members of a club or class you attend

# WHAT CAN *Ambassadors* DO?



## POST ON SOCIAL MEDIA

Foster Care ambassadors can use their existing audience to share stats about foster care, share foster care stories, and ways in which Cayuga Centers supports foster parents. Our social media team will re-share your highlights on our feed.

### WAYS TO ENGAGE:

- Post statistics about fostering
- Share information about our program
- Share our foster care Commercial
- Share a foster parent video testimonial
- Share your own experience with foster care



# WHAT CAN *Ambassadors* DO?



## START A CONVERSATION

Do you attend networking events on a regular basis? Mention Cayuga Centers services in your conversations with your professional network. Speak about foster care awareness, help our regional offices to create more community connections, or encourage someone to foster who is able. Some of our best foster parents are those working with youth as counselors, teachers, and nurses.

### WAYS TO SHARE:

- Seek community partners at networking events
- Share the work Cayuga Centers does in your community
- Invite others to upcoming Cayuga Centers events
- Encourage donors to support Cayuga Centers



# WHAT CAN *Ambassadors* DO?



## HOST INFORMATION SESSIONS OR EVENTS

Foster Care ambassadors can host information sessions and events to address questions and lead community discussions about the foster care system and the need for foster parents in your region.

### EVENT IDEAS:

- Host an informational event at your local business
- Host a small coffee gathering for people interested in fostering
- Let Cayuga Centers be a speaker at your event
- Go orange to spotlight Cayuga Centers at your next event!





# SIGN UP TO BE AN *Ambassador*

- 1** Fill out our form to begin [cayugacenters.org/ambassador](https://cayugacenters.org/ambassador)
- 2** Connect with our team to get access to our Foster Care Ambassador Tool Kit -- resources and assets to help you in your advocacy
- 3** Share the Cayuga Centers mission!





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# FOSTER CARE AMBASSADOR

*Tool Kit*







cayuga centers 

## OUR MISSION

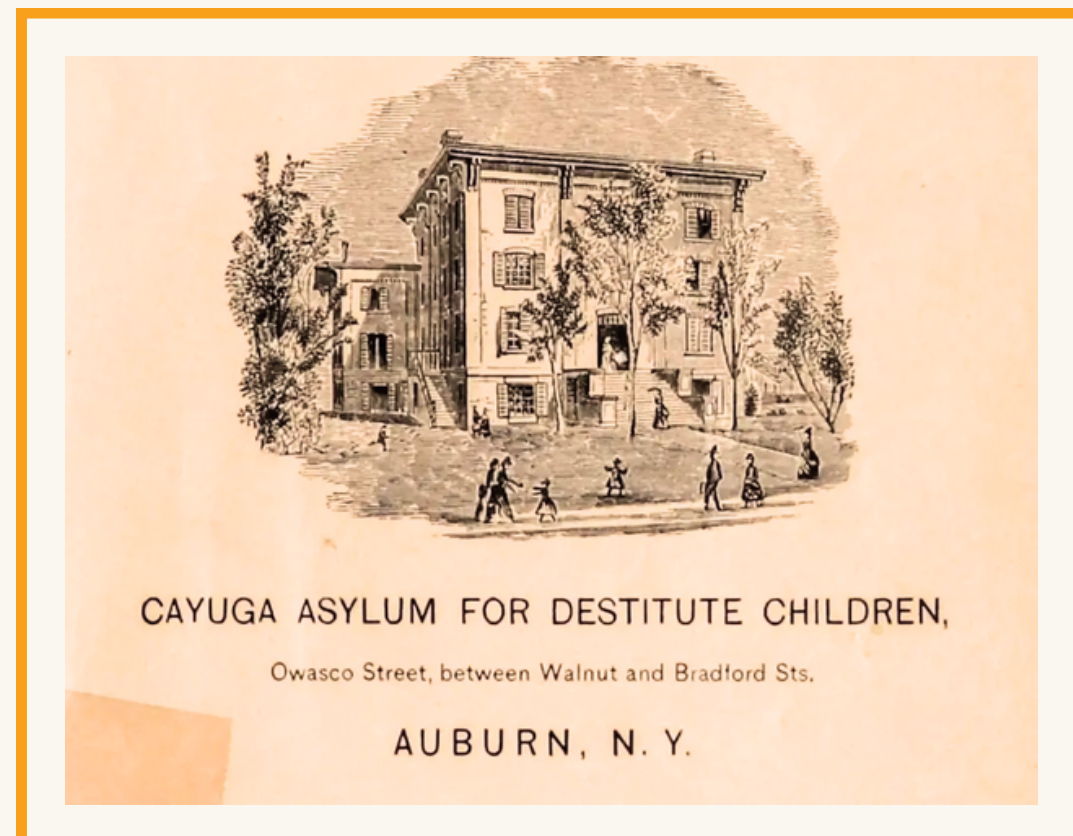
To help children, families and individuals to grow as independent, healthy and productive citizens through quality counseling, out-of-home care and support services. We do this in partnership with those we serve as well as government agencies and other service providers.



# OUR STORY



Cayuga Centers is a nationally accredited and awarded 501(c)(3) non-profit, human services agency headquartered in Auburn, NY. Founded in 1852, the agency has delivered quality services by following the agency's mission of helping individuals and families grow as independent, healthy and productive citizens through quality counseling, out-of-home care and support services. Cayuga Centers provides a continuum of support services in Delaware, Florida, Pennsylvania and more than 30 counties throughout the State of New York. The agency specializes in providing individualized, culturally appropriate and trauma-informed support to diverse populations. Cayuga Centers currently serves more than 10,000 individuals and families annually, in partnership with those it serves, government agencies and other service providers.



## Follow Us



[facebook.com/cayugacenters](https://facebook.com/cayugacenters)



[twitter.com/cayugacenters](https://twitter.com/cayugacenters)



[instagram.com/cayuga.centers](https://instagram.com/cayuga.centers)



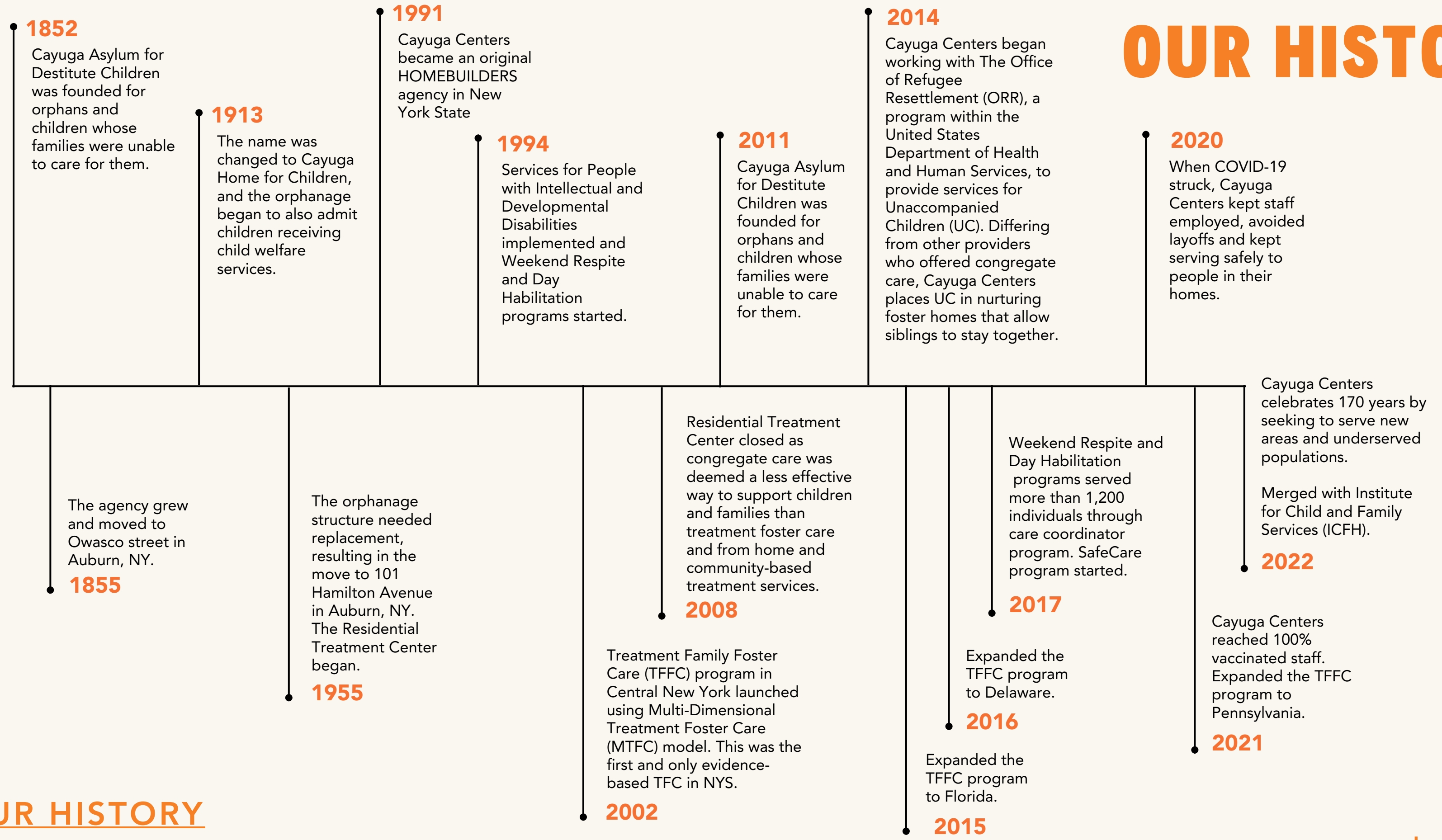
[youtube.com/cayuga.centers](https://youtube.com/cayuga.centers)



[cayugacenters.org/newsletter-signup](https://cayugacenters.org/newsletter-signup)



# OUR HISTORY



## OUR HISTORY

Click for an in-depth look at our history





# OUR ANNUAL IMPACT



**170+**

years serving children and families



**49**

Counties Served



**10,000**

Youth and families served



**41**

Programs provided







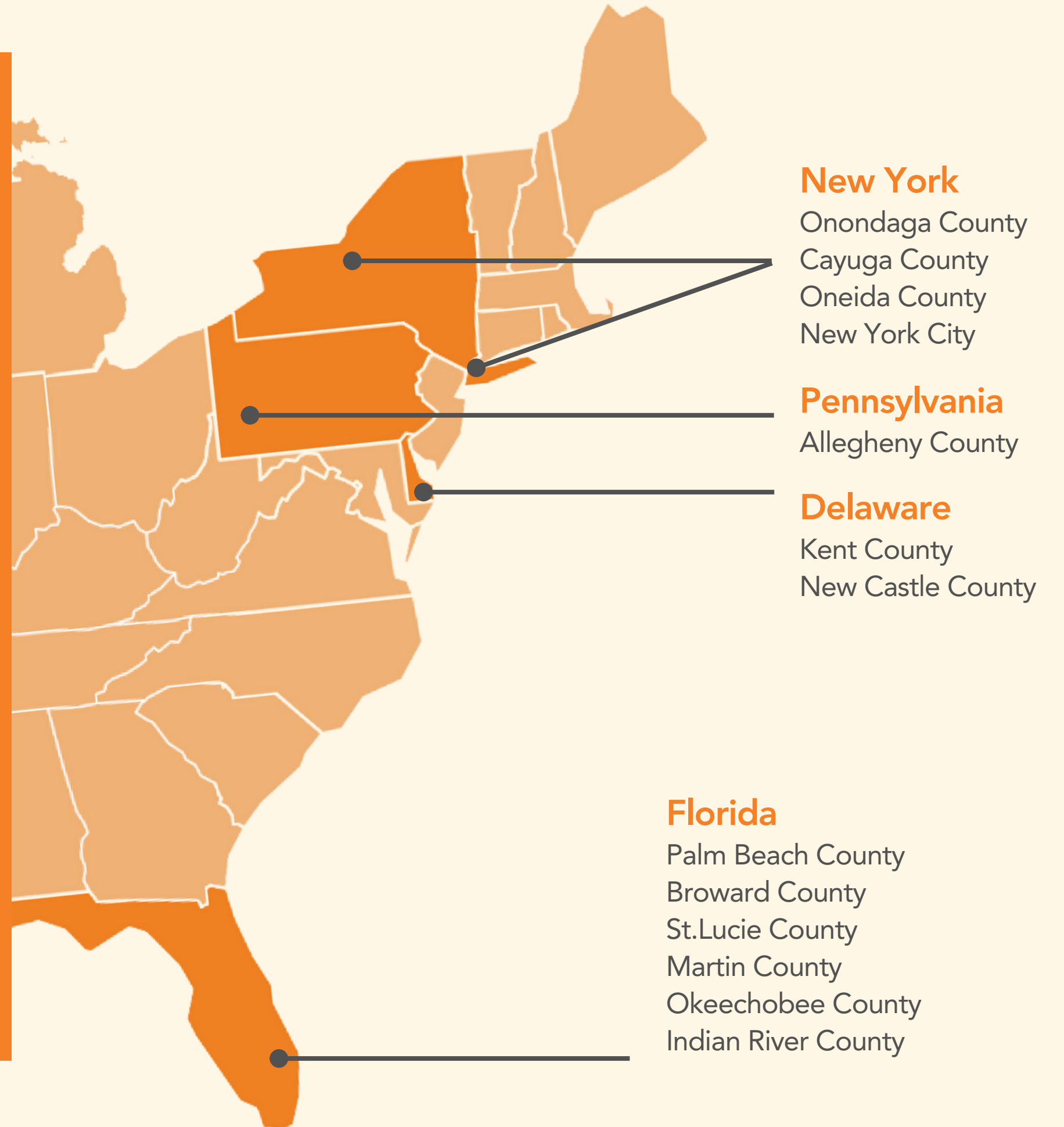
# WHERE DO WE PROVIDE FOSTER CARE?

Our Foster Care programs include:

Treatment Family Foster Care

Enhanced Family Foster Care

Transitional Foster Care







# WHAT MAKES OUR FOSTER CARE PROGRAMS

*stand out?*

## **Wrap-around support**

Our foster parents are not alone. They are part of a treatment team that includes a case planner, skills trainer, and clinician.

## **Treatment Team available 24/7**

We know fostering is hard. So we make sure our treatment team is available day and night for support or in case of emergencies, including daily check-ins.

## **Foster Family Matching**

We make sure our foster youth are matched with foster parents who can support them best.





Fill out the application on [cayugacenters.org/ambassador](https://cayugacenters.org/ambassador) to request access to our full Toolkit of assets available.

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*Contact us*

info@cayugacenters.org