



Sponsorship Levels and Benefits

Anniversary Celebration



SPONSOR LEVELS AND BENEFITS	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
	VISIONARY	CHANGEMAKER	ADVOCATE	BUILDER	PARTNER	SUPPORTER
	Premium sponsor at Auburn and NYC events, plus regional open houses	Premium sponsor at Auburn and NYC events				

	12	10	8	6	4	2
Event tickets						
Gift	Plaque	Plaque	Plaque	Mounted Certificate	Framed Certificate	Framed Certificate
Named a sponsor in event invitation	✓	✓	✓			
Named a sponsor in event press release	✓	✓				
Name and bio in event program	✓	✓	Full-page ad in program	Half-page ad in program	Quarter-page ad in program	Recognition in program
Logo on reception signage	Prominent	✓	✓			
Recognition on-screen at event	✓	✓	✓	✓	✓	✓
Personal thank you during CEO speech	✓	✓				
Highlight on 170th web-page	✓	✓				
Recognition on social media platforms	✓	✓	✓	✓	✓	✓
170th social media cover image with sponsor logos	Prominent	✓				
Recognition in newsletter	✓	✓	✓			
Highlight in Annual Report	✓	✓				
Name/logo on Eventbrite	✓	✓	✓	✓	✓	✓
Guided tour of facilities with CEO	✓					
Learning Center room named	✓					
Adopt basketball hoop in Bronx gym location	✓					

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